

The TOTAL LICENSING REPORT

The weekly newsletter connecting the industry around the world

December 23rd 2009

Happy Holidays!

All of us at Total Licensing and Adventure Publishing would like to send you warmest wishes for this Holiday Season, and all the best for a successful and prosperous 2010!

*Please note, the next Newsletter will be published on 6 January 2010.



Two Licensees for Brands Unlimited International

Brands Unlimited International announces with two new licenses, Joe Gibbs Racing's Kyle Busch, who drives the #18 M&M's car on the NASCAR racing circuit; and the marquee Jeep brand, a registered trademark of Chrysler Group LLC. These fuel-injected brands join an expanding collection of electronic M&M's licensed goods to be on display at the Consumer Electronics Show in Las Vegas.

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