

## The Ultimate Guide to Awesome Holiday Gifting

# Here It is my annual guide to outside the box awesome holiday gifts...

Each one personally tested, sampled or looked at up close and personal to ensure it fits the bill.

Absolutley adorable stuff for anyone 12 and older....



## M&M's desk lamp

Beginning this season, 14 all-new M&M's-branded skus from Brands Unlimited will be made available to consumers at mass market, drug, grocery and specialty stores nationwide. A dozen additional M&M's licensed products will be introduced in 2010. From desk lamps to shower radios, the 2009 M&M's line-up is designed to make everyday activities a little sweeter. The new collection includes:

**FM Scan Radios** - Showcasing all four candy characters in a variety of scenarios to fit most any personality, this adorable array of six different offerings features Superhero, Skateboard, Golfer, Shopper, Fisherman, and Lounging designs. Includes easy-to-tune push-button scanning, stereo ear buds, and a handy clip to connect to jackets, belt loops, backpacks, and more. Requires two "AAA" batteries. SRP \$14.99 each.

**LED Desk Lamp** - Red sits in his comfy M&M's easy chair reading "The History of Chocolate" beneath the lamp capped by a big red M&M's. Telescopic arms regulate the light path and intensity and the LED bulbs never need replacing. SRP \$19.99.

**Computer Light** - Yellow holds a USB-powered flashlight lamp and directs the six LED lights onto the keyboard or wherever illumination is needed. The lamp includes a 6-foot cord for easy access to computers or hubs and separate on/off switch. SRP \$19.99.



**Mug Warmer** - Designed to keep hot beverages at the desired temperature, this USB-powered mug warmer fits any standard-sized coffee cup or mug. A “Warning: Hot Java” sign is “posted” at the base of the volcano stand, dripping with red lava, which is overseen by the watchful Yellow sporting a red fireman’s hat and holding a hose. A 6-foot cord and separate on/off switch included. SRP \$19.99.

**Goose Neck Lamp** - Yellow and Red help liven up work spaces, while they oversee built-in storage compartments for paperclips, pens and pencils, and other supplies. Yellow also grips a Post-it note holder for important messages. The lamp can be angled in any direction and uses standard-sized light bulbs. SRP \$24.99.

**AM/FM Digital Alarm Clock Radio** - A smiling Red and sleepy Yellow in bunny slippers and nightcap help ensure a great start to each day. The digital radio offers two-hour wake to music or alarm settings, battery backup, full-range speaker, and large easy to read number display. SRP \$24.99.

**AM/FM Shower Radio** - Decked out in his green rain hat and boots, Yellow is ready for a shower! The delicious character holds a candy-colored umbrella and toothbrush/razor holder in this water-resistant two-band radio that can be suspended from the showerhead or placed on any flat surface. Requires three “AA” batteries. SRP \$24.99.

**About Brands Unlimited International, LLC** Brands Unlimited is a family-run business led by William Lane, formerly CEO of Emerson Radio for 30 years; and Jonathan Lane, a CE veteran and CEO of consumer electronics accessories company, Electrosound, since 2000. The company specializes in licensed CE products, computer accessories, and lifestyle merchandise featuring iconic American brands. Brands Unlimited’s first license is Mars, Inc.’s M&M’s with other high-profile properties to follow.

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