

# License!

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## executivemoves

- **Dennis Maguire** has been appointed president of Paramount Pictures Home Entertainment Worldwide. Maguire holds operating responsibility for the division's sales, marketing and distribution of home entertainment content for the Paramount Motion Picture Group in the United States and the division's 12 offices in other territories. Maguire's responsibilities also include oversight of Paramount Home Entertainment's efforts on behalf of MTV Network Properties, CBS, PBS, Hasbro, and fulfillment services for DreamWorks Animation Home Entertainment.
- Turner CN Enterprises has added three territory managers. **Stefano Salis** joins TBS Italia as the new territory manager for Italy from Jetix Europe, where he was responsible for consumer products. **Lindsay Pearl** joins the business as territory manager for Central Eastern Europe, Greece and Turkey from HIT Entertainment. **Howard Clare** has been recruited on a consultancy basis to manage the licensing strategy for CN across EMEA.
- MTV Networks International has appointed **Gábor Horváth Dori** as general manager of MTV Networks Hungary, which is part of MTVNI's emerging markets group. He will also oversee the day-to-day operation of MTVNI's businesses in the Czech Republic, Slovakia, Romania, Bulgaria and Adriatic region and will be based in Budapest. Gábor Vörös has been promoted to the newly created position of deputy general manager of MTV Networks Hungary.
- HIT Entertainment has appointed **Javier Garcia Bourgoing** as representative for television distribution for Latin America and U.S. Hispanic. Bourgoing is based in Miami. Prior to this, he was general manager of Media Access/All TV in Mexico and Miami.
- DreamWorks Animation SKG has named **Kelley Avery** to the newly-created position of worldwide head of franchise strategy



Lindsay Pearl



Howard Clare



Gábor Horváth Dori



Randy Nellis



Robert Marick



Andre Kamondy

and distribution. Avery joins DreamWorks Animation from Paramount Pictures.

- **Randy Nellis** was named vice president of creative for consumer marketing for Sony Pictures Entertainment, where he will lead development of properties such as *Cloudy with a Chance of Meatballs* and *Spider-Man 4*. Previously, Nellis served as vice president of creative at MGM Studios Consumer Products.
- Twentieth Century Fox Television has named **Robert Marick** executive vice president of licensing and merchandising. Headquartered in the operating unit's West Coast office, Marick will manage both its Los Angeles and London-based operations. Marick comes to the studio from the Walt Disney Company.
- CPLG Canada has named **Andrew Kamondy** senior licensing director. Most recently, he was as director of marketing/licensing sales for Segal Communications.
- **Ami Dieckman** has been named licensing manager for film brands at London-based E1 Entertainment. The company's film portfolio includes the *Twilight* franchise.
- **Laura Lamando** has joined the Joester Loria Group as account manager. She will manage licensing programs for PepsiCo (Pepsi, Mountain Dew, AMP and Aquafina).
- Brands Unlimited International has named **William Lane** as president. Lane was formerly the chairman and chief executive officer of Emerson Radio. Serving alongside Lane is his son, **Jonathan Lane**, chairman of Brands Unlimited and chief executive officer of Electrosound, a sister company of Brands Unlimited and a specialist in CE accessories. Other addition to Brands Unlimited include: **Rich Rahmlow**, executive vice president; **Jeff Colasante**, vice president of sales; and **Jim Ha**, director of overseas operations, to manage Asian business.